



JULIE MATHESON

BA (UWA), DipFP (Deakin), CFP® LRS® (FPA)

Ruby Hutchison House, SUBIACO WA 6008

Phone: **0409 294 495** | email: jcmatheson@bigpond.com | website: juliematheson.com.au

Career Highlights

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- One of Australia's first registered Certified Financial Planner(CFP®) in 1992. There are 192,000 CFP@s registered globally.
- A founding member of the Financial Planning Association (FPA) and Board Member elected 4 times nationally by her peers from 2006 to 2016 and again in 2020 for another three-year term.
- Started a financial planning business in West Perth specialising in small business and professionals in 1999 and sold it to a subsidiary of Macquarie Bank in 2010.
- Elected as a Councillor to the City of Subiaco in 2011 and 2015. Julie was forced to step down from the role in 2019 to appeal a decision made by the Local Government Standards Board at the State Administrative Tribunal and won in 2020.
- Mentor to Local Government Councillors seeking help from LGEMA.
- Founder of the Scrap the DAP campaign with more than 50 communities networked across Perth
- Councillor with UWA Convocation and was elected in 2016 and 2019. She held the position of Treasurer from 2018 to 2020 and currently volunteers to help manage the finances of Convocation.
- First Western Australian woman to establish a political party (Western Australia Party) with 500 ++ members and register it in both Western Australia and Canberra.
- Started Scottish Amicable's financial services licence in WA and achieved top-two new business nationally in its first year in 1988.
- Registered Enrolled Nurse in the Pilbara caring for locals and Aboriginal communities in the 1980s.
- Pioneered women's goal umpiring for WA Amateur Football League in 1990s.

Experience and background

FPA Distinguished Service and WALGA Merit Award

Julie received the FPA Distinguished Service Award in 2016 for exceptional contribution to the profession and in the same year received the WA Local Government Merit Award for volunteer service to the community through the local government of Subiaco.

Development Assessment Panel Member

Julie was nominated by Councillors and appointed by the Minister for Planning, Mr John Day, as a member of the **Metro West JDAP** representing the local government of the City of Subiaco 2015-2017. She was instrumental in lobbying for changes to the DAP to ensure decision meetings were public and the community invited. Julie also made submissions to the DAP on behalf of community members and helped save the old **Darling Range Hotel**, the last remaining ANZAC hotel in WA.

WALGA Delegate Central Zone & LGEMA

Councillors nominated Julie to the Central Zone advisory committee to the State Committee of WALGA 2017-2019 where she advocated for **Third Party Appeal Rights** and Local Government Reform. Julie is a current member of the **Local Government Elected Members Association** where she mentors current councillors from all over the state including councillors on Subiaco Council.

Local Planning Scheme 5

To protect existing areas from rezoning and up-coding in the new LPS5 (2019) Julie worked with **Save Subi** to provide alternative areas for the Government's infill program in Subiaco. These alternative areas were included her amendments to the Scheme approved by council which were to remove **Subiaco Oval Reserve** from residential/commercial development; increasing the R-code to R-AC0 on Hay Street West; retaining the existing R-codes in Troy Terrace, Railway Road and nearby streets where there are no transitional areas and offering 10 other sites for **5,595 new dwellings**. See: [Resist LPS 5 infill at any cost! | Julie Matheson](#)

Subiaco Municipal Reserve (Subi Oval)

Julie's campaigns to preserve the reserve from residential/commercial development include:

1. voting against the MOU with the State Govt without compensation to ratepayers
2. a petition to keep the West Coast Eagles at Subi Oval,
3. introducing a third AFL team to WA with its home based at Subiaco
4. removing Subiaco Oval from R-code R-AC0 to **Reserve - Public Open Space** in LPS5, and
5. supporting the campaign for additional 1.73ha of active sports space to cater for new infill in Subiaco, Leederville and West Perth.

Forced Amalgamations

In this successful campaign Julie worked with 10 community groups right across the Perth Metropolitan area to preserve elector's rights under the **Dadour Poll Provisions** to have a say on proposals to merge two or more councils into one. The campaign was so successful, the Premier withdrew Forced Amalgamations and lost the election in 2017. See: [A Celebration. We won! | Julie Matheson](#)

Presiding Member of Subiaco Council/Committee Meetings

Disability Access and Inclusion Committee

Julie chaired this committee 2017-2019 which was responsible for ensuring disability needs and access were included in the **Bob Hawke College** and the planning documents for Subiaco Oval.

Development Services Committee:

Julie was elected Presiding Member on 10 November 2015. These meetings had delegated authority to process and approve the majority of development applications in Subiaco. The meetings were unremarkable and not reported in the Post Newspapers because they were run with good governance and good decision making including coverage of **SAT Appeals** from 2015 to 2017. [Agenda/Minutes \(subiaco.wa.gov.au\)](#)

Education and Volunteer

Julie has a Bachelor of Arts degree majoring in political science and history (UWA). Born and raised in the Pilbara, Julie initially studied nursing to help Aboriginal communities and office management at Hedland College before moving on to a successful career spanning 34 years in financial services and as a Certified Financial Planner.

As a hobby and volunteer service Julie writes submissions to State and Federal governments in collaboration with her peers and interest groups. Other interests include restoring **Ruby Hutchison House** in Subiaco, saving old buildings in WA and swimming and camping in the great outdoors of Western Australia.